

Central New York Health Information Management Association  
Educational Session  
21 August 2007  
Van Duyn Home and Hospital  
West Seneca Turnpike, Syracuse

**Speaker:** Kathy Hanna: Consultant, Kathy gave an excellent presentation regarding our use of time and how stress effects our daily work and home life. She provided tools to help manage our time and make our time more productive for ourselves as well as those we work with.

Art Ambuhl: NYHIMA Executive Director spoke for a few minutes regarding NYHIMA's role in helping the locals become stronger. He offered his help and made some suggestions for improving membership and attendance.

## **Business Meeting:**

**Treasurers Report:** \$ 4,292 .09

Current Active Members: 50

Additional e-mail blasts to be sent out. Please encourage your staff to become a member!! NYHIMA will add a message in their newsletter to encourage membership in locals. Other ideas to help build membership include:

- Build a contact list of MD offices, Hospitals, LTC facilities etc.
- Solicit sponsorship from outside coalitions to decrease cost for members.
- Hold a fund-raiser to increase revenue.
- Have a door prize drawing for any new members at the educational sessions.
- Offer free membership to those that join the day of an educational session.
- Give more advance notice for educational sessions.
- Encourage student participation at educational programs
- Infotrak has offered to put a CNYHIMA ad in their newsletter to its clients.

## **NEW BUSINESS:**

1. CNYHIMA wants to create a scholarship for returning students or possibly a book scholarship. A suggestion was made to have a corporate sponsorship or corporate matching.
2. CNYHIMA will be applying for tax exempt status. NYHIMA has offered to help with the process.
3. NYHIMA is looking for Co Chairs for the 2010 annual conference to be held @ The Turning Stone. Please contact Patty Thomasses or Karen Fabrizio to volunteer.

Meeting adjourned: 11:30 am

Respectfully submitted: Kathy McDonald RHIA