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THANK YOU’S
Patricia Beato, RHIT, CHP
Shea Coleman, RHIT
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Edward Patrick, RHIT
Deb Symonds, RHIT, CTR
Melva Visher, RHIA
WELCOME TO NYHIMA’S 82ND ANNUAL CONFERENCE IN BEAUTIFUL ROCHESTER, NEW YORK and to this year’s theme “HIM: On the Road of Innovation”. I thank you for attending and for your participation in this opportunity to learn, network and grow in our professional and personal lives together over the next few days.

I would like to extend a warm thank you and heartfelt congratulations to our 2017 Annual Conference Committee and Angie McGrath, who have put in countless hours of dedication to make this event a success. Beginning with the ‘Red Carpet Welcome Reception’ and carrying right on through the other social and educational opportunities the committee has planned, I sincerely hope you enjoy every minute and come away feeling refreshed and reinvigorated!

As my term as NYHIMA President comes to an end, I want you to what an honor it has been to serve as your President. I look forward to working closely with Kim Charland, the board and the membership in the year ahead, as we share in all the great opportunities NYHIMA can offer us, individually and collectively.

Thank you again for attending the conference and I look forward to connecting with all of you over the next few days.

Sincerely,

Chris Edwards
Christine Edwards, RHIA, CHP
President/Chair, 2016-17
Floor Plan

Rochester Riverside Convention Center & Hyatt Regency, Rochester, NY
SUNDAY, JUNE 4, 2017

2:30 – 3:00 PM  House of Delegates Registration
3:00 – 5:00 PM  House of Delegates Meeting
6:00 – 9:00 PM  Welcome Reception *Drink Ticket Sponsored by: RRHIMA*

MONDAY, JUNE 5, 2017

7:30 – 8:30 AM  Breakfast
8:30 – 9:00 AM  Opening Ceremonies: Welcome Remarks
9:00 – 10:00 AM  Keynote Address: *Sponsored by: 3M*

**Patient Privacy of a Public Person; a Heart Transplant Patient Experience**
(with Organ Donation information by Finger Lakes Donor Recovery Network in Hospitality area)

Scott Hetsko, Meteorologist for 13WHAM TV and heart transplant recipient

After being diagnosed with Cardiomyopathy due to Idiopathic Sarcoidosis, I was in heart failure for 7 years. My story is about learning how to deal with heart failure the best you can and approaching my heart transplant with hope and positivity. My health now is tremendous! I shouldn’t be alive but I am and enjoying every minute!

1 CEU Clinical Foundations

10:00 – 11:00 AM  Break and Vendor Visits  *Sponsored by: CNYHIMA*
11:00 – 12:00 PM  Patient Safety and LGBT Information in the EMR

Sally Demming, RHIT, Director, Data Integrity, Health Information Management Department at the University of Rochester Medical Center

Review the importance of capturing key LGBT information in the EMR in order to support patient care processes. Review potential impact to health care processes when data is missing, inconsistent or inaccurate. Review what we need to do as an industry to support our LGBT patients and our healthcare providers.

1 CEU Clinical Data Management

12:00 – 1:00 PM  Lunch and Vendor Visits

CONCURRENT SESSIONS 1:00 – 2:00 PM (Choose 1)

**Healthcare Fraud Waste and Abuse**

Peter L’Abbate, CFE, CFCI, SIU/IA Manager of Investigations at YourCare Health Plan,

Overview of the investigation of fraud waste and abuse in Medicaid. Functions of the S.I.U. (Special Investigations Unit). Criminal Prosecution and civil action with regard to Medicaid fraud waste and abuse.

1 CEU External Forces
Codeling and Compliance: The HIP’s Evolving Role

Liz Wilson, RHIT, CCS, CDIP, CPC, CRC, CEMC, CPMA, CPCO, CHC, Corporate Compliance Officer at Mid-Erie Counseling & Treatment Services

Our early profession in medical records positioned us to access and manage health information. Coding and reporting guidelines and policies charged us with the responsibility to abstract, analyze and report health care data accurately and ethically. The legal and regulatory mandates to become compliant have now defined new roles for managing and safeguarding this data. Compliance requires: auditing of internal processes, monitoring of the effectiveness of our programs, and examining its outcomes. This session focuses on what being “compliant” entails and how changes in regulatory compliance offers both challenges and opportunities to today’s health information professional (HIP).

1 CEU Clinical Data Management

The Road From Data to Analytics

Michael McClure, Chief Information and Innovation Officer at EagleDream Health

This presentation will focus on transforming data into actionable analytics. Topics include an overview of the requirements, technologies, challenges and benefits of leveraging data to provide actionable insights that identify opportunities to improve the health of a population.

1 CEU Technology

2:00 – 3:00 PM Vendor Visits and Break

CONCURRENT SESSIONS 3:00 – 4:00 PM (Choose 1)

Are You Ready for an OCR Privacy & Security Audit?

Kelly McLendon, RHIA, CHPS, Managing Director for CompliancePro Solutions

This presentation delivers a very current update of the on-going OCR (Office for Civil Rights) Phase 2 Audit Program. OCR released their extensive and very complex rules and protocols in 2016, as well as initiating the program with hundreds of CE and BA audits. All covered entities (CE) and business associates (BA), literally anyone that accesses, uses or discloses PHI (Protected Health Information), needs to be aware of this on-going audit program.

1 CEU External Forces

Denial Management – Understanding Medicare and Medicaid Outpatient Edits and the Application of Modifiers

Jean Russell, MS, RHIT, Partner of Epoch Health Solution, LLC

Coding and Billing staff at Hospitals are increasingly responsible for interpreting Medicare and Medicaid edits and determining when a modifier is appropriate. This presentation will summarize the key Medicare edits (OCE, MUE and PTP/NCCI) as well as common hospital-outpatient modifiers and their application. We will review and summarize some of the issues surrounding the reporting of modifiers. Case examples will be utilized for the training.

1 CEU Clinical Data Management
Data Integrity and EMRs

Sally Demming, RHIT, Director, Data Integrity, Health Information Management Department at the University of Rochester Medical Center

What is data integrity and why is it important in healthcare? Overview of functions performed by a data integrity team. Impact of not performing data integrity functions. Review the skills needed to be part of a data integrity team. What’s next in data integrity?

1 CEU Technology

CONCURRENT SESSIONS 4:00 – 5:00 PM (Choose 1)

NYS DOH SPARCS Update

Eric Niehaus, Vice President of HANYS & John Piddock, Health Program Administrator II, NYSDOH

This presentation will address what is upcoming for the next year in SPARCS. Topics include ICD10, data quality and the importance of accurate data, and private referred ancillaries.

1 CEU External Forces

Injection & Infusion Coding

Kathleen Hanlon, RHIT, Senior Associate Auditor at PwC

This session will provide an overview on concepts and guidelines to assist in accurately assigning injection and infusion administration CPT codes for facility coding purpose. Will look at some simpler case examples all the way up to more complex chemotherapy scenarios.

1 CEU Clinical Data Management

Panel Discussion on the Challenges of Merging Disparate EMRs

Judy Kelly, MS, RHIA, CHDA, CPHI, CCS, CCS-P, Senior Director, Health Information Management for Rochester Regional Health and Karen Linder, RHIT, Coding Manager for Rochester Regional Health

Kelly Featherly, RHIA, HIM Project Manager at University of Rochester Medical Center, and Elizabeth (Lisa) Wild, RHIA, CHPS, Manager – Privacy Program at Rochester Regional Health

This will be a panel discussion with HIM representatives from two large health systems in Rochester, NY. As health systems continue to consolidate and integrate on single Electronic Health (EHR) systems, HIM professionals face numerous challenges as well as opportunities in a rapidly changing environment focused on the exchange and sharing of PHI. The panel participants will highlight these challenges and opportunities and discuss how they are working across their organization and collaborating with their counterparts at other organizations to ensure HIM practice principals are still in place to protect the integrity and privacy of protected health information while supporting quality care delivery. Topics include: Patient identity management across EHRs, development of a system wide privacy program, converting clinical and coding information from legacy systems, and integrating staff, policies, and procedures across multiple sites.

1 CEU Technology
6:00 – 9:00 PM  George Eastman House Reception
(Transportation will be provided)

TUESDAY, JUNE 6, 2017

7:00 – 8:00 AM  Breakfast

8:00 – 9:00 AM  General Session: AHIMA Update
Ellen S. Karl, MBA, RHIA, CHDA, AHIMA Board of Directors
1 CEU External Forces

9:00 – 10:00 AM  Keynote Session:
Caregivers; Take Care- Balancing Work, Caregiving and Personal Well Being
Jerry Bridge, Speaker and Author, Founder & President, LifeWorks Education for Healthcare
The number of workers with eldercare responsibilities is rising dramatically. More than 40% of US workers have provided care for an aging relative or friend in the past five years. About half of the entire workforce should expect to be providing eldercare in the coming five years! Whether you’re a caregiver by profession or one of the many millions of American workers who now find themselves in that role, you’ll benefit from resources, principles and best practices for balancing work, family and caregiving. This talk offers inspiration and healing, even a bit of humor, for helping your working caregivers to find inspiration, comfort, healing and humor in the face of your own care giving story.
Book Signing!
Jerry will be available to sign copies of his latest book, “Who Cares? The Give and Take of Family Caregiving”, is widely recognized by healthcare professionals as an inspiring, uplifting memoir for anyone with a family caregiving challenge or story.
1 CEU Management Development

10:00 – 11:00 AM  Break and Vendor Visits

11:00 – 12:00 PM  General Session
Information Security Challenges: Ransomware, Phishing
Michael Pinch, Chief Information Security and Technology Officer at University of Rochester Medical Center
This presentation is an overview of current threat landscape and best practices for mitigation with tips and training for organizations of all sizes.
1 CEU Privacy and Security

12:00 – 1:00 PM  Lunch and Vendor Visits
NYHIMA 82nd Annual Conference AGENDA

CONCURRENT SESSIONS 1:00 – 2:00 PM (Choose 1)

LTC Compliance & Installation of LTC Section Officers

Diana Adam-Podgornik, RHIT, Coding and Compliance Coordinator for Rochester Regional Health

What shape are your forms in? Transitioning from paper to an EMR? This presentation will help paper based facilities understand the importance of forms control, and lessons learned in regards to best practices. Great for LTC and small offices, or anyone in a hybrid situation.

1 CEU External Forces

NYSDOH Congenital Malformations Registry and Reporting of Zika-related Birth Defects

Deborah Fox, MPH, Director of Congenital Malformations Registry, New York State Department of Health

Ms. Fox will review requirements to report birth defects to the State’s Congenital Malformation Registry, summarize recent and future expected changes to the reporting system and also discuss recent requirements to submit discharge lists and medical record for newborns with Zika-related birth defects. She will describe some of the birth defects associate with prenatal Zika virus exposure and present some data from recent surveillance activities.

1 CEU Clinical Data Management

Bundled Payments – What Impact Can You Have?

Kim Charland, BA, RHIT, CCS, Vice President of Strategic Initiatives at Pena4

The Centers for Medicare and Medicaid (CMS), as well as other payers are continuing to implement more Alternative Payment Models (APMs) such as bundled payments. Within these bundled payment models, quality has a distinct impact on reimbursement and medical record documentation and code assignment is what supports the acuity of our patients, resources utilized, and care outcomes. In addition, to be eligible to receive any bonus payment from Medicare, hospitals will need to meet certain quality thresholds. Bundled payments create another opportunity for HIM Professionals to use their expertise to ensure that code assignment is complete and accurate. This presentation will offer tips for navigating the challenges associated with bundled payments, included identifying patients who are in bundles, DRG identification, documentation needs, risk adjustment, and coding.

1 CEU Performance Improvement
Long term care: Aligning components of health data to produce high quality.

Erika Morrison, BA Health Administration

Comprehensive long term care health data provides a framework of individual patient care needs from chronic illnesses to psychosocial well being. Facility implementation of electronic clinical documentation enables staff to capture real time reporting of patient care. Providing an opportunity to aggregate health data and benchmark key performance indicators. Clinical documentation tools reduces the presence of clinical documentation errors and increases effective transmission of LTC health data across providers. The discussion will review long term care health data to identify a systematic approach and capture quality indicators.

1 CEU Clinical Data Management

HIEs and Qualified Entities Connecting Throughout NYS

Jill Eisenstein, SHIEC, HIMSS, CEO and President, Rochester RHIO

RHIOs (Regional Health Information Organizations) have been a staple in New York State health information exchange (HIE) for 10 years. Known as Qualified Entities (QEs), RHIOs have been an important part in the development of the SHIN-NY, a network of networks throughout the state. What have been the critical success factors? What about governance? What’s in store for the future? One potential development could be changes to the patient consent model in New York State.

1 CEU Technology

Medicare Access and CHIP Reauthorization Act (MACRA)/ Quality Reporting – Does Your Data Tell an Accurate Story?

Michele Bohley, RHIA, CCS, Leslie Slater, RHIA, CCDS, CRC, CIC

This presentation will focus on defining the objectives of risk adjustment models. We will also provide an overview of how HCCs and risk adjustment factors are assigned. Another key aspect to this presentation is identifying areas that coding and CDI can impact outpatient coding and quality measures.

1 CEU External Forces

2:45 – 3:00 PM Break
CONCURRENT SESSIONS 3:00 – 4:00 PM (Choose 1)

Implementing and EMR in Long Term Care

Andrea Hagen, Principal at Beacon Solutions Group

A successful EMR implementation in a nursing home requires collaboration among a multidisciplinary team. While the focus is often on clinical and financial areas, the importance of the health information management function should not be overlooked. This session will review some common EMR implementation pitfalls impacting the medical records department including: diagnosis review and population, physician engagement, resistance to operational process change, integration of progressive workflows, copy and paste concerns, and staffing considerations.

1 CEU Technology

How to Start Using the 8 Principles of Information Governance

Nicole Miller, MS, RHIA, HIM Manager and Consultant at Miller and Miller Associates

Based on the eight principles of Information Governance this presentation will provide a process for getting an Information Governance program started at your organization or just provide extra guidance to see where your organization stands with its current program. This will be an interactive session where the audience will help to guide the conversation and hopefully guide them towards a better understanding of Information Governance and how a good program will benefit the organization.

1 CEU Clinical Foundations

Revenue Integrity and the HIM Professional’s Role in the Revenue Cycle

John W. Ruth, MBA, RHIA, Director, Revenue Integrity at Stony Brook University Hospital, Clinical Assistant Professor at the School of Health Technology and Management at Stony Brook University

“Revenue Integrity” is new, it’s catchy, it’s what is hot in healthcare revenue cycle, audit and compliance. “I WANT IT! . . . . But what is it?” This presentation will provide an overview of what Revenue Integrity is and the significant role that today’s HIM Department and HIM professionals play in this arena, highlighting the vital role of HIM in the revenue cycle. With the shift from volume to value, opportunities abound for HIM professionals to play a pivotal part in healthcare revenue cycle management—helping their organizations avoid penalties, meet compliance, ensure proper reimbursement and improve patient outcomes. Included will be actual examples of how the HIM professional can lead this initiative, moving from traditional roles into roles which keep the HIM Department and HIM Professional at the forefront of the healthcare organization’s financial well-being.

1 CEU Performance Improvement
Current Challenges in Geriatrics

Lisa Downing-Forget, MD, MPH, CMD Geriatrician for Rochester Regional Health System – Unity Geriatrics Association

A review of the current challenges in Geriatrics including – but not limited to – multiple locations of service, limitations of EMRs and new billing codes for advanced care planning and the annual wellness visit.

1 CEU Clinical Foundations

The Importance of Population Health Analytics in Value-Based Care

Dr. David A. Hrusch, MD, Chief Medical Information Officer Professor of Surgery and Informatics at the University of Rochester Medical Center, and Dr. Irena Pesis-Katz, Ph.D., Senior Director Population Health Management and Payment Innovation Associate Professor of Clinical Nursing and Public Health Sciences at the University of Rochester Medical Center

In value-based care, the payment structure is the underpinning for measuring return on investment. Patient volume as a revenue source is being replaced by dollars tied to risk with this extending to premiums, capitation, and allocations of care dollars. This session will share the experiences of our healthcare system leveraging its investment in Epic to create a flexible data warehouse information chassis and how the platform uses the wealth of the local chart data alongside key external information (claims, network clinical information, etc) and analytics. Early high-value high-ROI deliverables built on the foundation will be also shared and discussed.

1 CEU Technology

Third Party Payer Contracting in an Ever Changing Environment

Mark Prunoske, MS, SVP of Finance/CFO at UR Medicine Thompson Health

The changes in third party payer contracting over the last 10 years have been significant. Gone are the days of negotiating new rates and standard contract terms. Many payers are looking to introduce or expand pay-for-performance metrics in existing contracts and shirting towards paying for quality. This presentation will talk about the shift in contracting with payers and what impact this will have on providers in the future.

1 CEU Performance Improvement

6:00 – 9:00 PM  Awards Banquet (Hyatt Regency)
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<tr>
<th>Time</th>
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<tr>
<td>7:00 – 8:00 AM</td>
<td>Breakfast</td>
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<td>7:15 – 8:00 AM</td>
<td>NYHIMA Update</td>
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<td>8:00 – 8:45 AM</td>
<td>General Session</td>
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<td>“Why am I Doing this?” Restoring Purpose, Passion and Power</td>
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<td>Jerry Bridge, Speaker and Author, Founder &amp; President, LifeWorks Education for Healthcare</td>
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<td>Ever wonder “why am I doing this job?!“ Remember how excited you once were – looking forward to the challenges ahead? What happened? Over time, we often lose our passion or enthusiasm, get worn down by the work; we simply are not present to the possibility or opportunity of our work. We'll explore powerful new and exciting ways to think about work and obligations, and all the stuff “you have to do”. Learn how transform burdens, obligations, and tasks into purposeful, meaningful goals that leave you feeling energized and looking forward!</td>
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<td>1 CEU Management Development</td>
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<td>8:45 – 9:45 AM</td>
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<td>Legal Issues of EMR Charting and Patient Access</td>
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<td>Helen Zamboni, Esq., Senior Counsel at Underberg &amp; Hessler LLP</td>
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<td>This presentation explores whether different laws apply to electronic vs. paper medical records and the business risks attendant on use of each.</td>
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<td>9:45 – 10:45 AM</td>
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<td>Challenges with Record Retention in this New World</td>
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<td>Susan Carey, MHI, RHIT, PMP FAHIMA, Systems Director, HIM at Norton Healthcare</td>
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<td>This presentation focuses on the IG Principles of compliance, availability, retention and destruction. Challenges with managing health information is not new and is inherent to the HIM Professional’s work. There are just new and different challenges with the current state of the healthcare eco-system. The hybrid world remains, both at a system level and record level. We are hybrid at a system level because many organizations are dealing with legacy EHR systems whose functionality differs from the current EHR and other legacy systems. We remain hybrid at the record level because we are still dealing with paper and electronic records. In many cases we are having to apply laws that were created for paper records to electronic records and this is like fitting a square peg in a round hole. These challenges will be discussed and will demonstrate the value of an IG strategy/program.</td>
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<td>1 CEU External Forces</td>
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10:45 – 11:00 AM  BREAK

11:00 – 11:45 AM  General Session
Delegation is Not a D.I.Y. Project: How to Win Back Time by Influencing People
Elizabeth Wheeler, RHIA, HIT Adjunct Faculty at Trocaire College

If delegation is a good thing, why don’t we do more of it? Explained are the steps in understanding how to use delegation effectively - how to get started and the importance of follow through. This presentation takes a humorous look at a serious topic all health care professionals face in today’s workplace.
1 CEU Performance Improvement

11:45 – 12:30 PM  General Session
Impermissible Access to EMRs, Patient Access Guidance
Kelly McLendon, RHIA, CHPS, Managing Director for CompliancePro Solutions

Perhaps the most confusing issue for the Office for Civil Rights (OCR) in recent member has been the guidance issued by OCR over the course of 2016 which totally changed the way Covered Entities (CE) and Business Associates (BA) manage the release of copies of patient records upon a patient’s or their personal representative’s request. Under the new regulatory guidance issued by OCR, no longer can CE’s and BA’s use existing 3rd party authorization forms or their related state record copy fees to facilitate access to or sending the patient’s PHI to anyone of their choosing in a move to bolster the sharing of data, especially to facilitate treatment.
1 CEU Privacy and Security

12:30 -1:00 PM  Lunch on Your Own
Social Activities

SUNDAY, JUNE 4, 2017

6:00PM – 9:00PM
ANNUAL CONFERENCE WELCOME RECEPTION
HYATT REGENCY ROCHESTER GRAND BALLROOM

Join colleagues and friends in the Grand Ballroom at the Hyatt Regency Rochester to kick off NYHIMA’s 82nd Annual Conference. The event is red carpet themed with prizes for the best dressed attendees so come prepared to impress! The reception will feature a Hosmer Estate Winery tasting and a variety of Rochester inspired eats that you won’t want to miss! *Dress up attire is optional and not required to attend.

Thank you to our red carpet sponsor Empire State Medical, Scientific and Educational Foundation!

Thank you to Judy Kelly, our HIM leader at Rochester Regional Health and certified wine expert for the wine tasting portion of the event!

MONDAY, JUNE 5, 2017

6:00PM – 9:00PM
GEORGE EASTMAN MUSEUM RECEPTION

If you look closely it is real. Every door in the house is steel. Why? Join NYHIMA to find out the answer as you partake in this year’s reception and exhilarating scavenger hunt at the George Eastman Museum located on the estate of George Eastman, the pioneer of popular photography and motion picture film.

NYHIMA will be providing transportation to and from the George Eastman Museum. There will be a continuous shuttle running between the Hyatt and the George Eastman Museum beginning at 5:45 p.m. through the conclusion of the event. There will be signage in the hotel lobby directing people of the pickup location.

We encourage you to be in the lobby by 5:30 in order to ensure a spot on the first bus.

The dress code for the George Eastman House Reception is casual and we encourage everyone to wear their walking shoes in order to get the full experience of this Rochester landmark.

Thank you to our Monday Night reception sponsor H.I.M. ON CALL!

Thank you to our organist sponsor MCC HIT Club!

TUESDAY, JUNE 6, 2017

6:00PM – 9:00PM
2017 AWARDS RECEPTION AND BANQUET
HYATT REGENCY ROCHESTER HYATT REGENCY GRAND BALLROOM

It’s time to celebrate another successful year! Join us as we recognize the 2017 NYHIMA award recipients and celebrate their achievements!

Dress code is business casual.
Bachelor of Professional Studies in
Health Information Management

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NYHIMA 2017 Award Winners

We are pleased to congratulate...

DISTINGUISHED MEMBER AWARD
  Jeffery Youngs, RHIT

JOEL SCHWARTZ RECOGNITION AWARD
  Kathy Trathen, CHDS, CCA

MENTOR AWARD
  Jeffery Youngs, RHIT

AUTHOR’S AWARD
  Karen Linder, RHIT, CCS, CCS-P

MARY ZANNIS SCHOLARSHIP
  Devon Taylor

RETURNING STUDENT SCHOLARSHIP
  Jennifer Dydo-Spencer

BOOK FUND SCHOLARSHIP
  Mercy Aduwo
  Jennifer Dydo-Spencer

2016 -2017 ACADEMIC ACHIEVEMENT AWARD RECIPIENTS
  Joan Musella: Alfred State College
  Adam Pilzer: Borough of Manhattan Community College
  Romona Betton: CUNY School of Professional Studies
  Jeremy Bolyard: Erie Community College
  Arielle Ansel: Long Island University
  Jennifer Fairboairn: Medaille College
  Stacey Little: Monroe Community College
  Shayna Greene: Onondaga Community College
  Aida Berrios: Suffolk County Community College
  Cynthia Smith: SUNY Broome Community College
  Jessica Battisti: SUNY Polytechnic Institute
  Ky Ly: Trocaire College

2016 - 2017 CLINICAL PRECEPTOR AWARDS
  Donna Barnard, MBA, RHIA: Alfred State College
  Mercedes Machado, RHIT, CCS: Borough of Manhattan Community College
  Peggy Sowinski, RHIA: Erie Community College
  Geraldine Gallagher, RHIT: Long Island University
  Katiemae Ford, RHIT: Medaille College
  Cynthia Keller, RHIT: Monroe Community College
  Susan Brush, RHIT: Onondaga Community College
  Christine Edwards, RHIA, CHP: Suffolk County Community College
  Cheryl Lobar, CCS, CTR: SUNY Broome Community College
  Amy Slavik, RHIA: SUNY Polytechnic Institute
  Wendy Stoklosa, RHIT, CTR: Trocaire College
The Baccalaureate Degree Health Information Management Program is in Candidacy Status, pending accreditation review by the Commission on Accreditation for Health Informatics and Information Management Education (CAHIIM).

For more information, contact the Program Chair: joann.jordan@franklin.edu.

www.franklin.edu/cohma

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