



*Igniting Team Spirit Through Synergy*

2022 ANNUAL CONFERENCE  
JUNE 5-8 | DOUBLETREE HOTEL  
ROCHESTER, NY

# Accessing Local Health Data through Custom-Built Maps: The RocHealthData.Org Toolkit

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# RocHealthData.org

- Free to use
  - Registration required
- Produced and curated by
  - CARES (MU)
  - Clinical & Translational Science Institute (URMC)
  - Center for Community Health & Prevention (URMC)



Sidebar Debug

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Maps & Data

Regional Data

Resources

Support

Log Out



Making local health data accessible through custom-built maps and reports.



## COVID-19

Vaccination rates, by census tract, for Monroe County and for the City of Rochester.



## Community Health Indicators

Local clinical data for the 13-county region.



## Map Room

Access 25,000+ national secondary data layers, upload your own data, and view data from fellow Hub members.



## Regional Data Highlights

Find, search, and read articles from our community partners and leaders at RocHealthData.

As of May, 2022: 962 users (UR = 47%)

# Site Resources

- Regional Data Highlights
- Local Health Assessment
- Community Health Indicators
- Map Room
- COVID Vaccination Data



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## Practical Considerations

- Scope of data
- Granularity of geography
- Impact of data layering
- Downloading data
- Uploading data
- Confidentiality





# Site Demonstration

Making local health data accessible through custom-built maps and reports.



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# This work is made possible through collaboration with our colleagues

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Center for  
Community Health  
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# RocHealthData.Org

## Visit, Register, Explore



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