



# 2023 Sponsor Prospectus

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136 Everett Road | Albany, NY 12205

## Special Event Sponsor - \$10,000

- Prime Sponsor of Monday evening event
- Logo prominently displayed on conference app
- Company logo on all promotional material
- 3 minutes of podium time at Opening Session
- 1 prominently placed exhibit booth
- Registration for 2 company representatives including receptions, educational sessions and meals
- Company logo on schedule of events
- Company logo in 12 NYHIMA WIN Reports (newsletter)
- 1-year ad on NYHIMA website

## Platinum Level - \$7,500

- Primary Sponsor of Monday evening transportation
- Company logo on all promotional material
- 2 minutes of podium time at NYHIMA Business Meeting
- 1 prominently placed exhibit booth
- Registration for 2 company representatives including receptions, educational sessions and meals
- Company logo on schedule of events
- Company logo in 8 NYHIMA WIN Reports (newsletter)
- 6-month ad on NYHIMA website

## Gold - \$4,000

- Company logo on registration bags
- Company logo on all promotional material
- One prominently placed exhibit booth
- Registration for 2 company representatives including receptions, educational sessions and meals
- Company logo in 6 NYHIMA WIN Reports (newsletter)
- 3-month ad on NYHIMA website
- Insert in conference registration bags

## Silver - \$2,500

- Company logo on all promotional material
- One prominently placed exhibit booth
- Registration for 2 company representatives including receptions, educational sessions and meals
- Logo on the conference app
- Company Logo in 4 NYHIMA WIN Reports (newsletter)
- 3-month ad on NYHIMA website
- Insert in conference registration bags

## Bronze - \$1,500

- Company logo on all promotional material
- Recognition on NYHIMA website and in newsletter
- Insert in conference registration bags
- Registration for 2 company representatives including receptions, educational sessions and meals

## Keynote - \$1,000

- Introduction of Keynote Speaker to the general session
- Registration for 2 company representatives including receptions, educational sessions and meals
- Recognition on NYHIMA website and in newsletter

## Break Sponsor - \$500

- Company name featured during beverage breaks
- Insert in conference registration bags

## In-Kind & Financial Supporters

- All contributions welcome
- Company/association/individual recognition

