

BENEFIT	EXCLUSIVE \$7,500	PREMIER \$5,000	SUPPORTING \$3,500	EXHIBITOR \$1,500
DEDICATED SOCIAL MEDIA CAMPAIGN	✓ Full Year	✓ 2x/year	✓ Pre & During	✗
CUSTOM LANDING PAGE ON NYHIMA WEBSITE	✓	✗	✗	✗
PRESENTATION TIME (LIVE OR VIDEO)	✓ (via Premier)	✓ 3–5 min	✓ 3 min	✗
FULL-PAGE AD IN PROGRAM	✓ (via Premier)	✓	✗	✗
HALF-PAGE AD IN PROGRAM	✗	✗	✓	✗
BRANDED ROOM SIGNAGE	✓ (via Premier)	✓	✗	✗
ATTENDEE LIST (PRE-EVENT)	✓ (via Premier)	✓	✗	✗
POST-EVENT EMAIL BLAST	✓	✗	✗	✗
WEBSITE AD DURATION	✓ 1 Year	✓ 6 Months	✓ 3 Months	✗
EXHIBITOR BOOTH PLACEMENT	✓ High-Traffic	✓ Prime	✓ Preferred	✓ Standard
COMPLIMENTARY REGISTRATION INCLUDED	✓ 3 Reps	✓ 3 Reps	✓ 2 Reps	✓ 2 Reps
LOGO IN PROGRAM	✓	✓	✓	✓

+ Add-On Sponsorship Opportunities (Limited Availability)

- **Lunch Sponsor** – \$4,000: 5-minute address before lunch, branded signage on all tables, promo materials at each seat.
- **Breakfast Sponsor** – \$3,000: Short welcome speech, promotional placement during breakfast.
- **Networking Break Sponsor** – \$2,000: Logo display during beverage breaks, table space for giveaways.
- **Program ad** - \$500 full page ad, \$250 half page ad, \$125 quarter page ad.
- **Swag Bag Sponsor** – \$3,500: Logo on official bag and one item inside.
- **Lanyard Sponsor** – \$2,500: Your logo on all attendee badges.
- **Video Spotlight Sponsor** – \$1,000: Branded video shown during conference break.